**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 3 October 2022 |
| Team ID | PNT2022TMID50909 |
| Project Name | Project – Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | * Navigating between various screens to make an online purchase. This one is the grumpy one. * Typically, e-commerce features include searching for a user's product may take more time. * Search bar leads to the customer finding a product that is unrelated to what they were looking for. |
|  | Idea / Solution description | * You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot. * User recommendations can be made by the chatbot depending on their interests. * It may advertise the day's top specials and promotions. * It will keep a database of the customer's information and orders.   ● If the order is accepted, the chatbot will notify the customers. |
|  | Novelty / Uniqueness | * Chatbot is like talking to a person * Customized product search * 24x7 support |
|  | Social Impact / Customer Satisfaction | * Increase sales and conversations * Personalize the customer experience * Build brand awareness * Deal with customer queries |
|  | Business Model (Revenue Model) | * Growth opportunities * Fits into the pocket * Economical Development |
|  | Scalability of the Solution | * Improved customer engagement * Drive sales * Reduce customer acquisition cost   ● Immediate response for customer queries |